Zoo Esponji | Press kit

A zoo visit, two siblings and a family-made game developed with the help of AI.

Zoo Esponji is a free Android game where you explore a zoo, feed the animals and discover their reactions. Earn coins by playing, open new enclosures and find the book of animal facts hidden in the shop.



From a question to a published game

Daniela watched her father David working with artificial intelligence and asked whether it could help make games too. They decided to start small. Weeks later, a visit to a zoo sparked an idea: a game featuring the animals she and her brother Adrián loved. The journey home was full of suggestions.

With their father's support, they learned basic computer skills and how to talk to AI to build a simple first version. They shared it with friends and added their ideas. When school started again, their friends asked for more. The family returned to the project and brought it to Android: the children were especially excited about reading reviews from people who played it.



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At a glance

Platform: Android · Google Play

Price: free, with optional ads and no in-app purchases

Intended audience: ages 5 to 12 · PEGI 3 rating

Languages: Spanish, English, French, Brazilian and European Portuguese, Italian, Russian, Arabic, Hindi, Chinese and Japanese

Family project: Daniela, Adrián and their father David Plaza

Care, explore and suggest

Feed the animals, earn coins and expand the zoo. Core gameplay works offline. Community features require internet: ideas are submitted through a form handled by an adult, reviewed before publication and can be voted on in the game. There is no chat.

The role of AI

AI was part of the development process, with David's guidance. The idea, suggestions and playtesting grew out of working together as a family. The game also uses commercially licensed artwork by VectoRaith; Daniela and Adrián modified the panda and panther from those sprites. The title-screen background was generated with ChatGPT.

Ads and data

Rewarded ads are optional: at most four a day, with at least fifteen minutes of gameplay between offers. They do not appear when the game opens. First-party analytics can be disabled in settings; advertising services may process technical data. The privacy policy explains the details.

Materials for your coverage

Download the original logo and four gameplay screenshots in one ZIP. It includes editorial-use terms and links to the official Spanish and English trailers.

Game website
Download on Google Play
Privacy
Original images (ZIP)
Spanish trailer
English trailer

Editorial use: Free, non-exclusive permission to use the logo and screenshots in coverage of Zoo Esponji, including monetized content. You may link to or embed the official trailers. A Zoo Esponji credit and website link are appreciated. Extracting or redistributing sprites or assets for other projects is not permitted. Rights remain with their respective holders.

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English PDF All languages / Todos los idiomas